

Comparing existing group and dissolved groups

We have looked at some of the characteristics of our general membership and compared these with groups we know have dissolved. For the purpose of this research we are looking more at community groups so have removed associate members from the analysis.

We have therefore compared two samples; our current **existing** members in England (n = 1,909) and those we know have **dissolved** since Sported started 10 years ago (n = 409).¹ If we can identify any significant differences between these two groups we can draw some conclusions about what might lead to groups dissolving. (All comparisons reported here were statistically significant using a Chi-squared test.) The below analysis showed:

groups are more at risk of dissolving if they

- are a certain type of organisation, particularly a **constituted community group**. (or an unconstituted group, an individual running an organisation, Social Enterprise company or a CIC.)
- have limited financial resources, particularly **lower than £5,000 turnover**
- are in areas of deprivation, particularly **the bottom 10% (IMD)**²
- have fewer staff and volunteers, particularly if they are **entirely led by volunteers** (i.e. 0 paid staff.)
- are delivering **football**

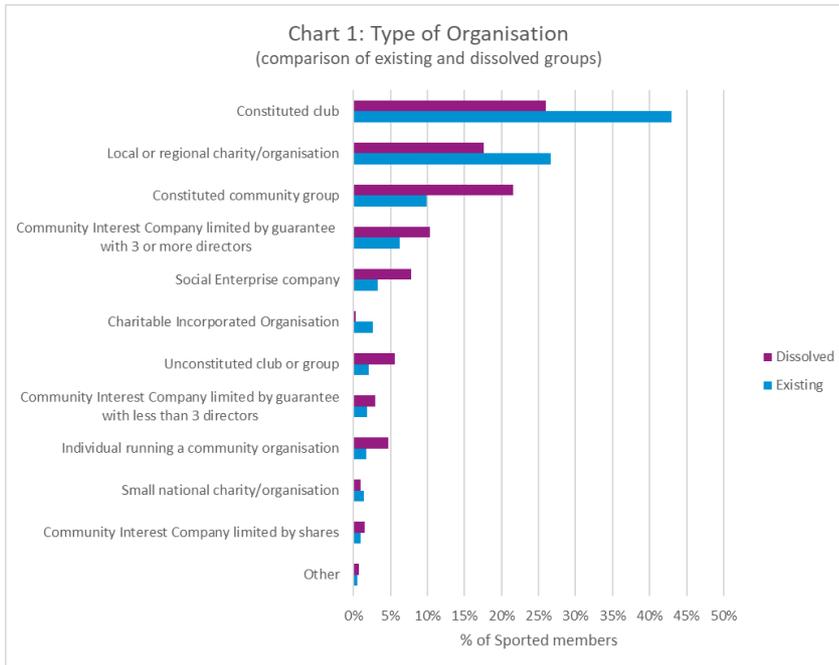
groups have reduced risk of dissolving if they:

- are a **constituted club**
- have **more volunteers**
- are delivering **boxing** (note could be partly attributed to Sported's Box On programme which specifically targeted and supported boxing group)

¹ Sample sizes vary as we don't have full information on all members, particularly those who dissolved.

²https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/464430/English_Index_of_Multiple_Deprivation_2015_-_Guidance.pdf

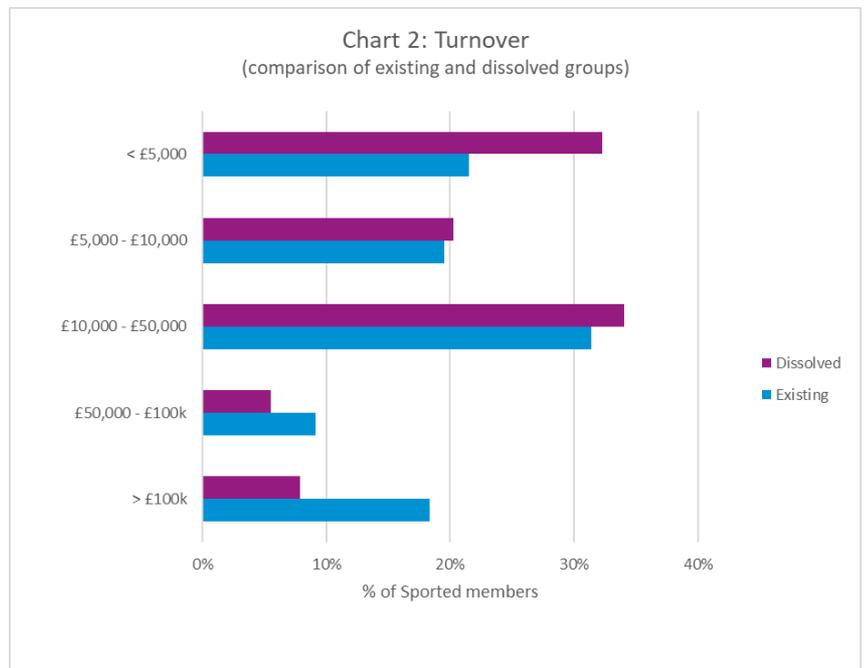
Type of Organisation



In chart 1 we have compared the ‘types of organisation’ of our general membership with those that have dissolved. The two most notable differences are within two groups; groups are *less* likely to dissolve if they are a constituted club and groups are *more* likely to dissolve if they are a **constituted community group**. In addition groups more likely to dissolve if they are an unconstituted group, an individual running an organisation, Social Enterprise company or a CIC.

Turnover

Chart 2 shows groups are more likely to dissolve if they have **lower turnover**, particularly if they have turnover below £5,000. (32% of dissolved group have turnover less than £5,000, whereas only 22% of Sported’s general membership has turnover below £5,000). The table below compares turnover for the two groups, and shows that dissolved group were lacking financial resources.



	Average turnover	
	mean	median
Dissolved	£58,230	£10,000
Existing	£177,389	£17,785

Deprivation

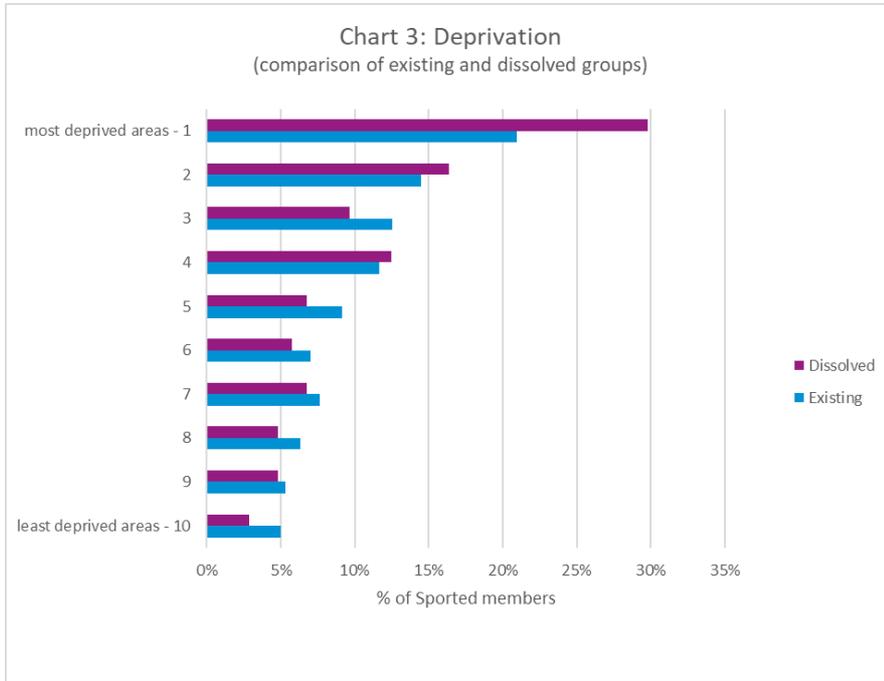
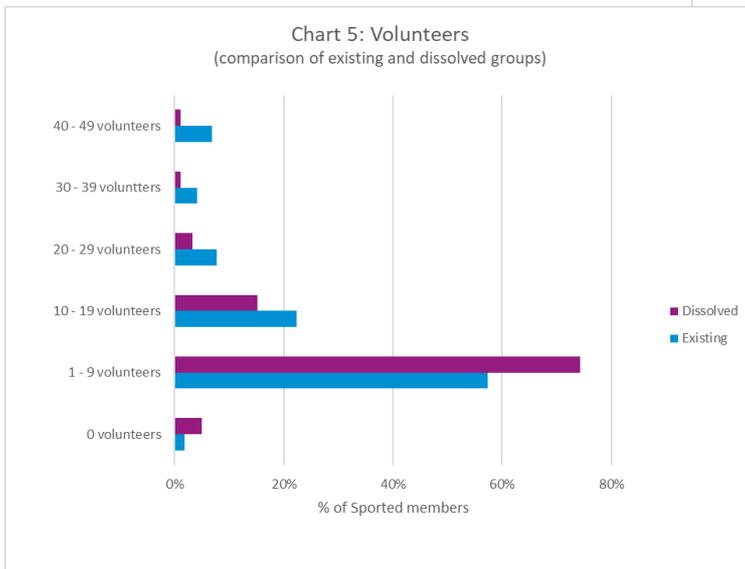
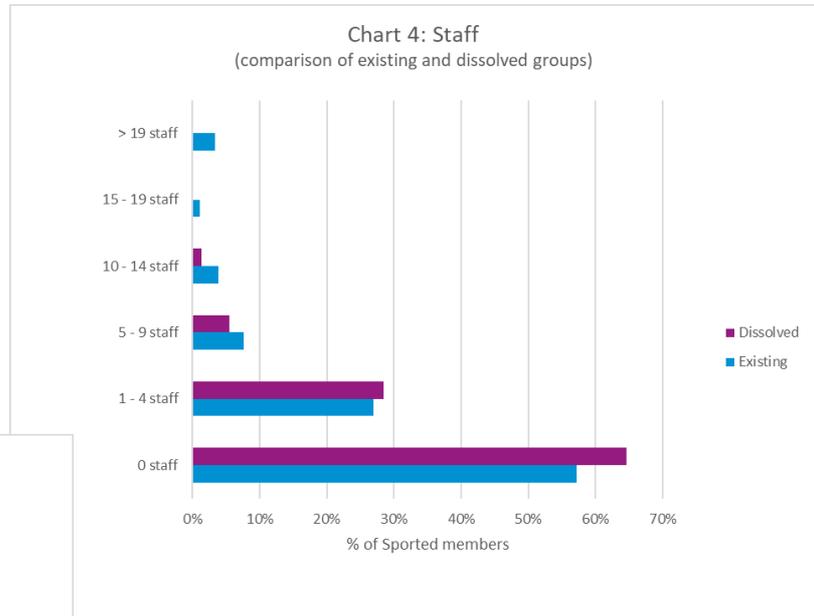


Chart 3 shows group are more likely to dissolve if they are in areas of deprivation, particularly in **bottom 10% IMD areas**.

Staff

Groups are more likely to dissolve if they **have fewer staff**. (65% of dissolved groups are entirely less by volunteers, whereas this figure for Sported's general membership is 57%.)



Volunteers

Groups are more likely to dissolve if they **have fewer volunteers**. (79% of dissolved groups had a total of 9 or less volunteers, whereas this figure for Sported's general membership is 59%.)

The table below compares staff and volunteers for the two groups, and shows that dissolved group were lacking human resources.

	Average no. staff		Average no. volunteers	
	mean	median	mean	median
Dissolved	1.1	0	8.6	15
Existing	3.4	0	17.4	10

Main Activity

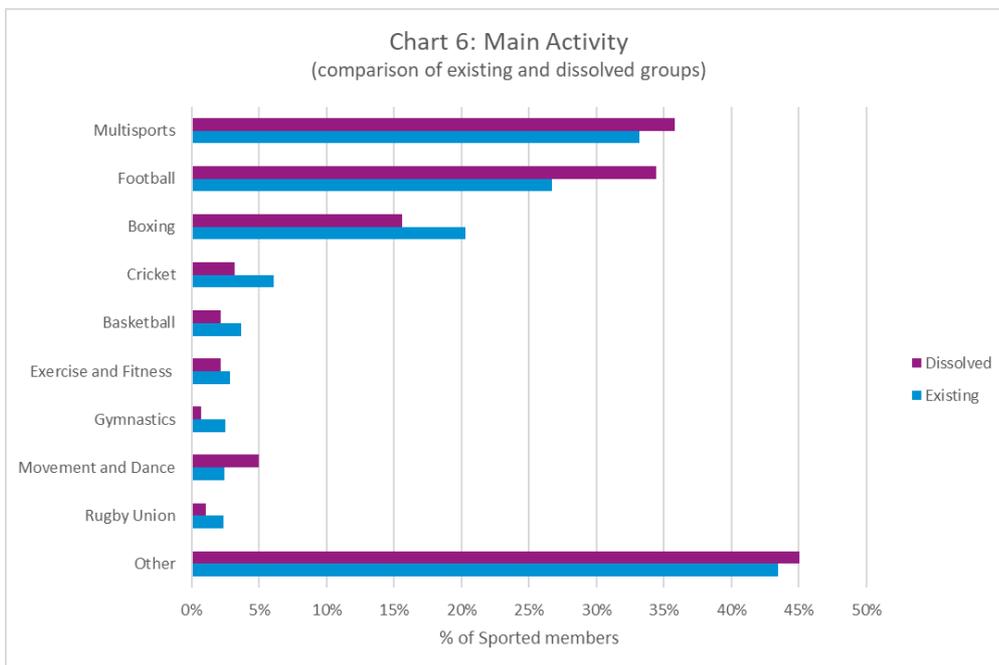


Chart 6 shows that groups are more to dissolve if they are delivering multisports or movement and dance, but the biggest difference is seen for those delivering **football**. 34% of dissolved groups were providing football, whereas this figure for Sported's general membership is 27%.

Groups are less likely to be dissolved if they are providing cricket or basketball, but the biggest difference is seen for those delivering boxing. 20% of Sported's general membership deliver boxing, whereas only 16% of the dissolved groups were delivering boxing. This could be partly attributed to Sported's Box On programme; Sported's only largescale program to target a specific activity.