

Summary of

Where Sported Members Access Support

Data from Northern Ireland
March 2021



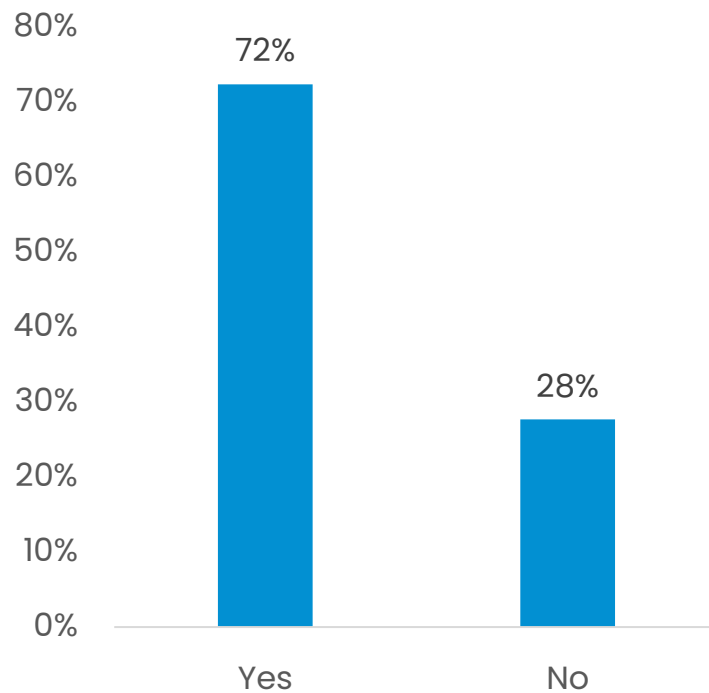
Group overview

28% of respondents in Northern Ireland reported not being affiliated with an NGB.

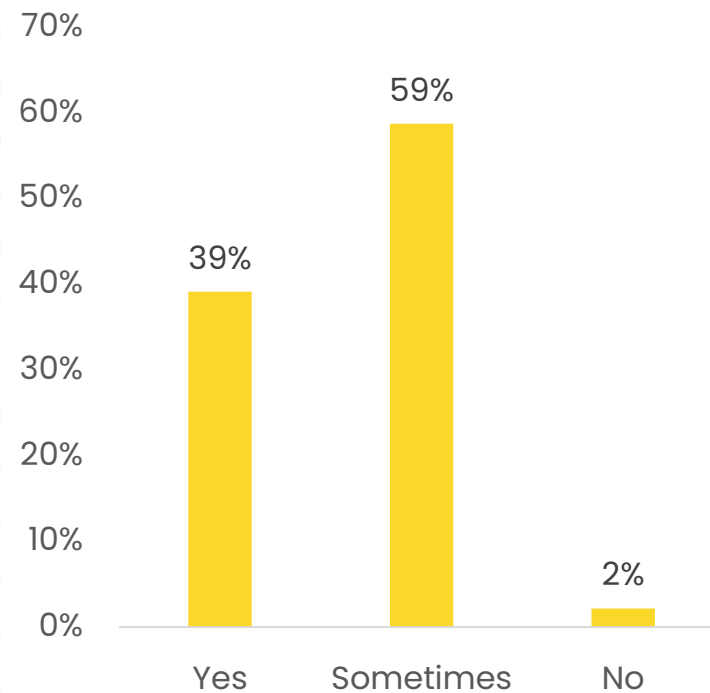
39% of respondents in Northern Ireland know where to go for support.

57% of respondents in Northern Ireland have a sport AND community focus.

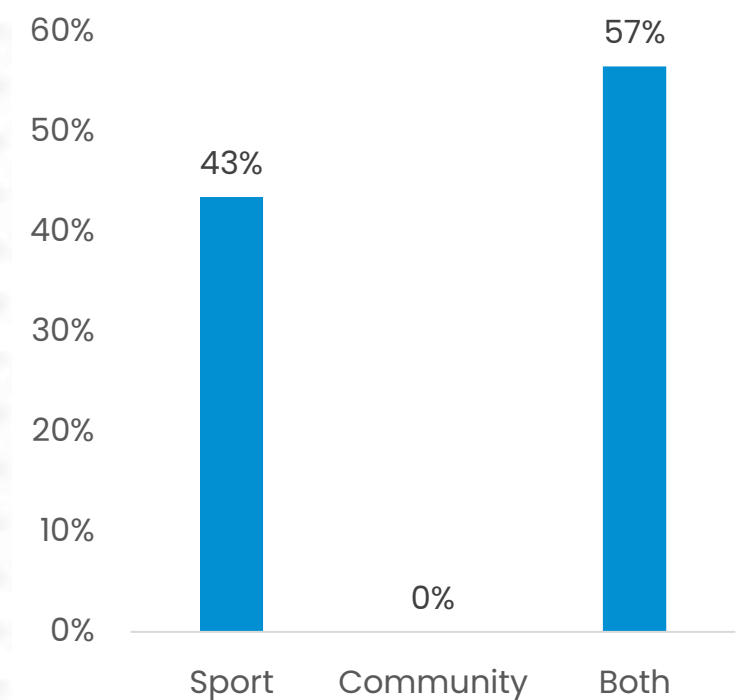
% of groups affiliated with an NGB



% of groups that know where to go for support

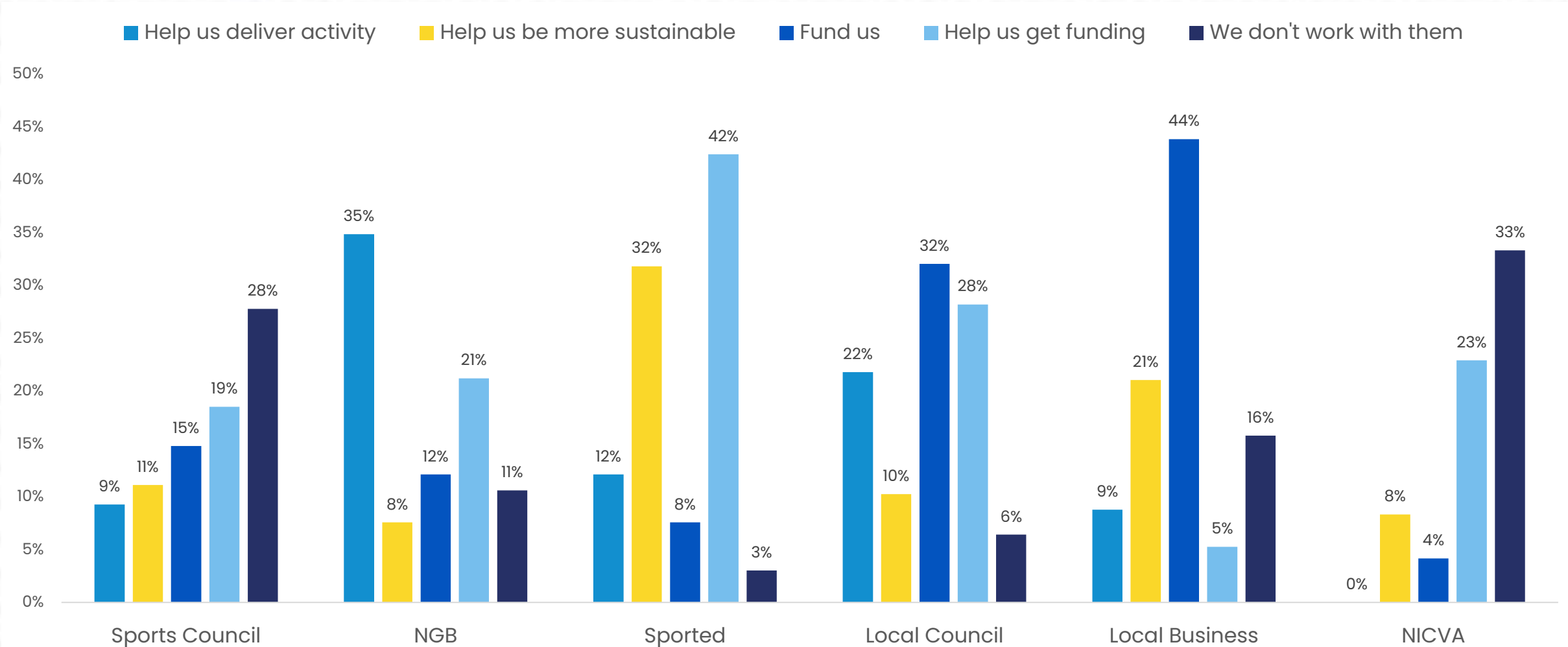


% of groups with a sport and/or community focus



Relationship with Support Organisations

Areas of support groups access from support organisations



Groups **affiliated** with an NGB

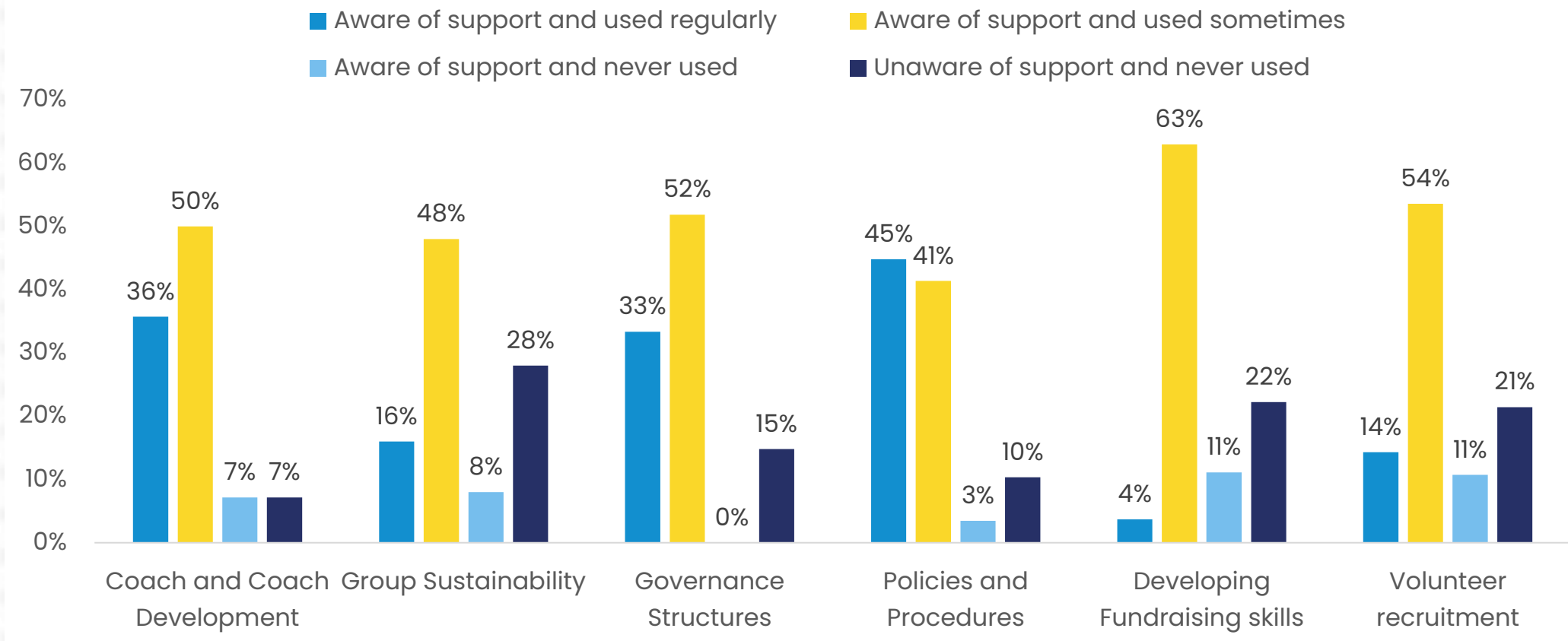
72% of respondents

Awareness and use of NGB support

Groups most regularly accessed support from an NGB in **policies and procedures, coach and coach development and governance structures.**

Groups were most unaware of support from NGB's regarding **group sustainability, volunteer recruitment and fundraising skills.**

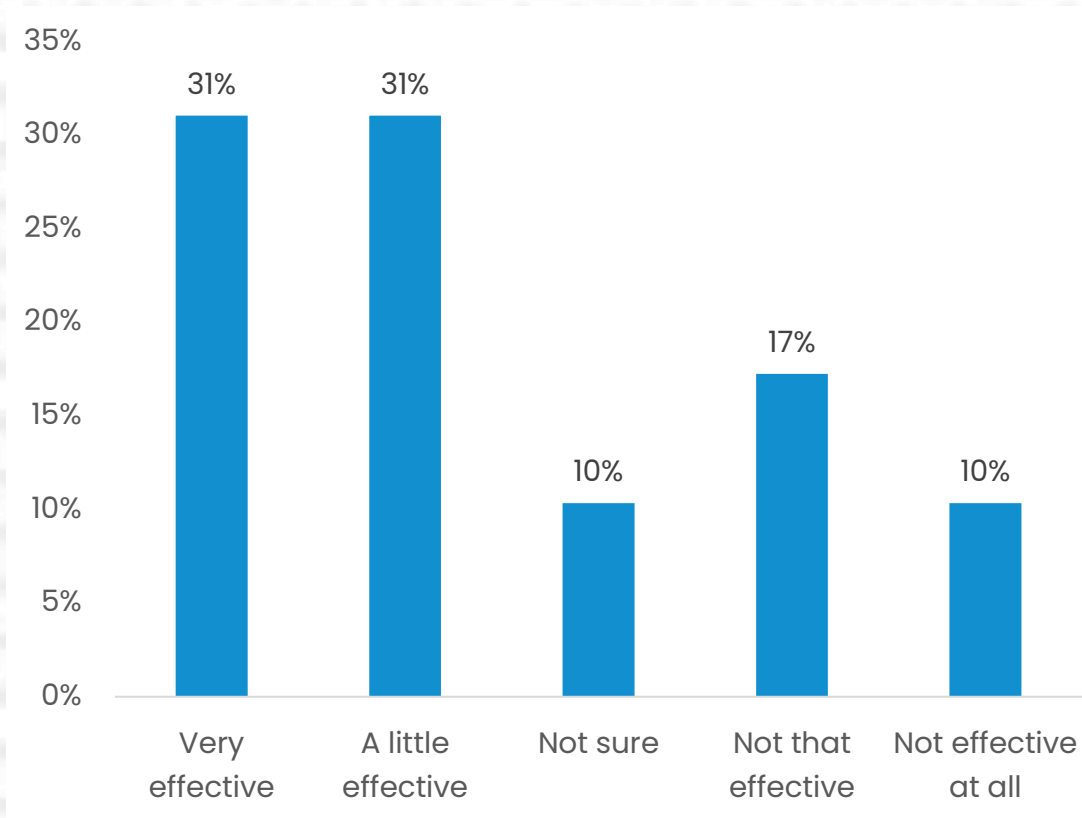
Reported levels of awareness and use of support from NGB's



NGB's meeting need

27% of groups reported that NGB support was not effective at meeting their support needs.

Reported effectiveness of NGB support representing group need



“Coaching and volunteer development would be there strongest suit. Also offer good support with ground issues.”

“Coach development programs are generally good but expensive. Fundraising seminars they have offered were ineffective.....so much so we knew more than the people delivering them.”

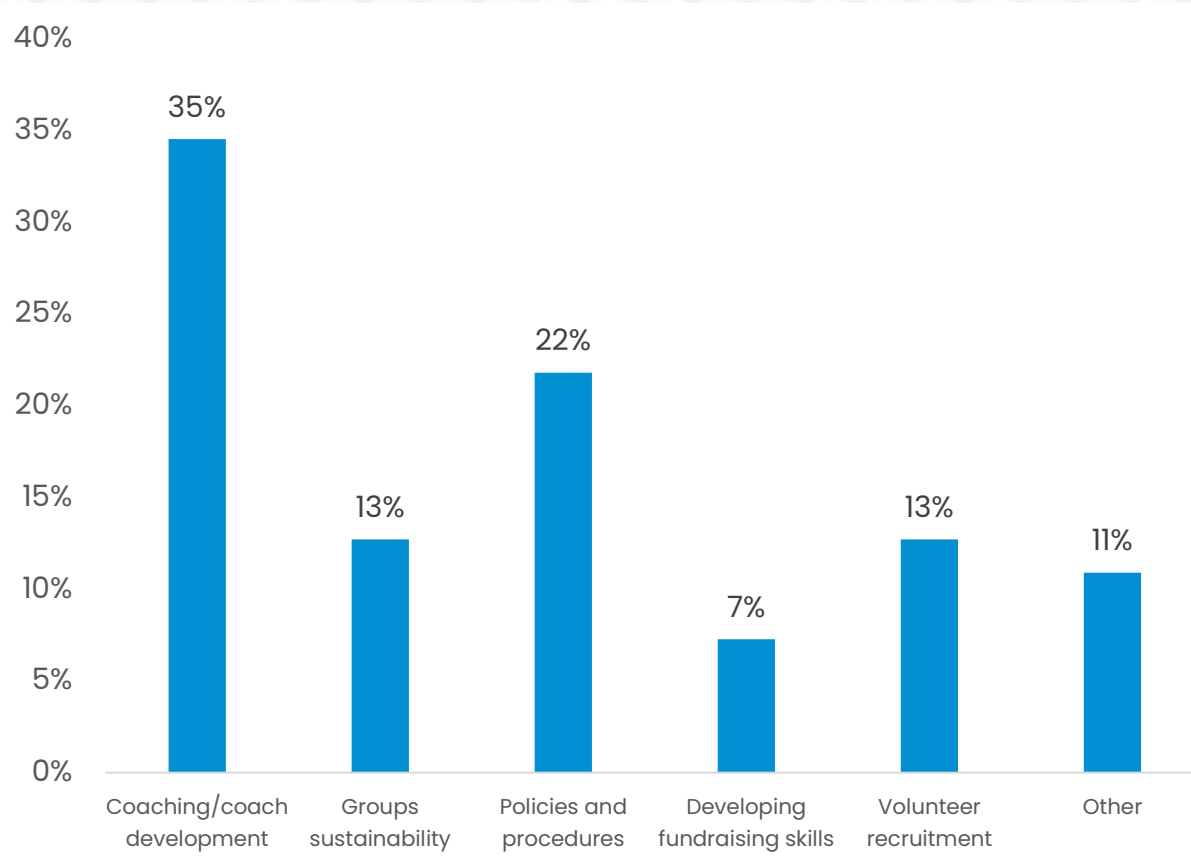
“They support with on-field activity quite well. However when it comes to off-the-field activity re. fundraising, planning etc there could be room for improvement. We are fortunate to have some good business minds within club, however some areas of development are needed.”

“Coaching...very little actual coaching support in real terms. Maybe a coach once per year, focus is seemingly elsewhere (HP [High Performance]and HP pathways) Volunteer development is poor and volunteer recruitment help isn't particularly anything that will bring in volunteers at club level ”

“In our opinion we believe our NGB's influence and support diminishes further away from Belfast you go.”

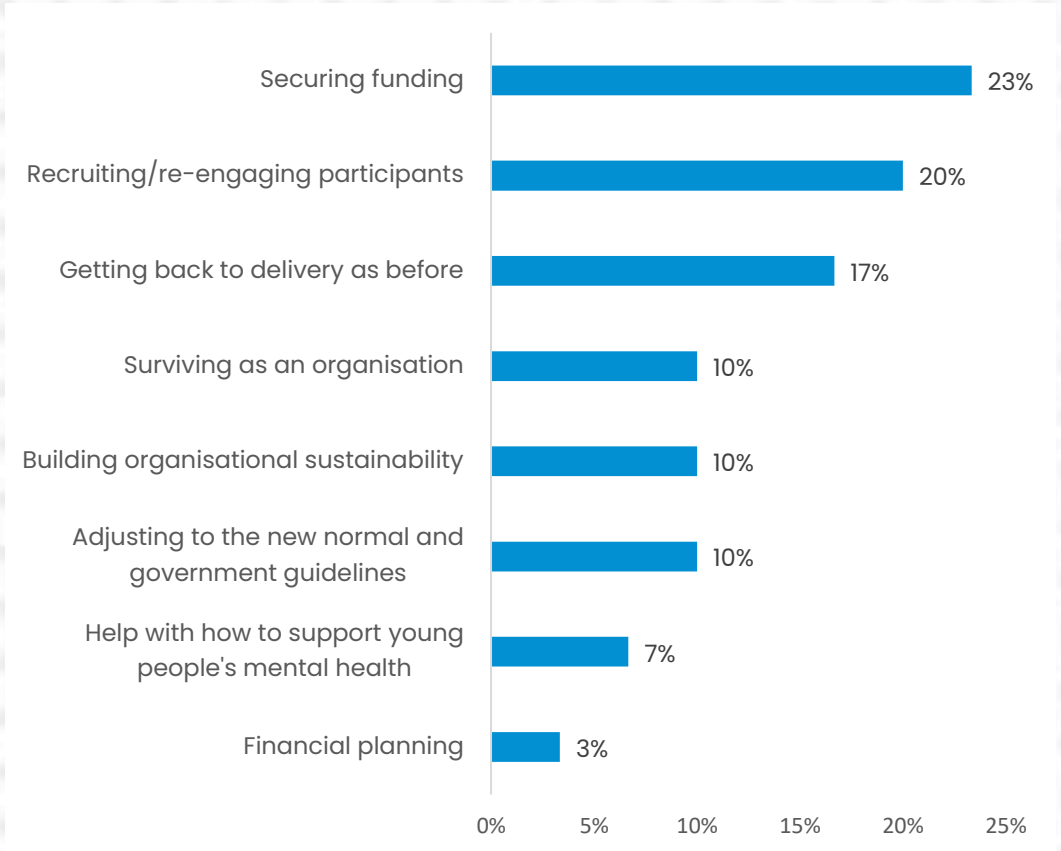
Accessing Support

Areas groups have accessed support from NGB's in the past 12 months



Areas of support groups in NI identified would be most helpful once reopened

Data collected from Sported Pulse 2021

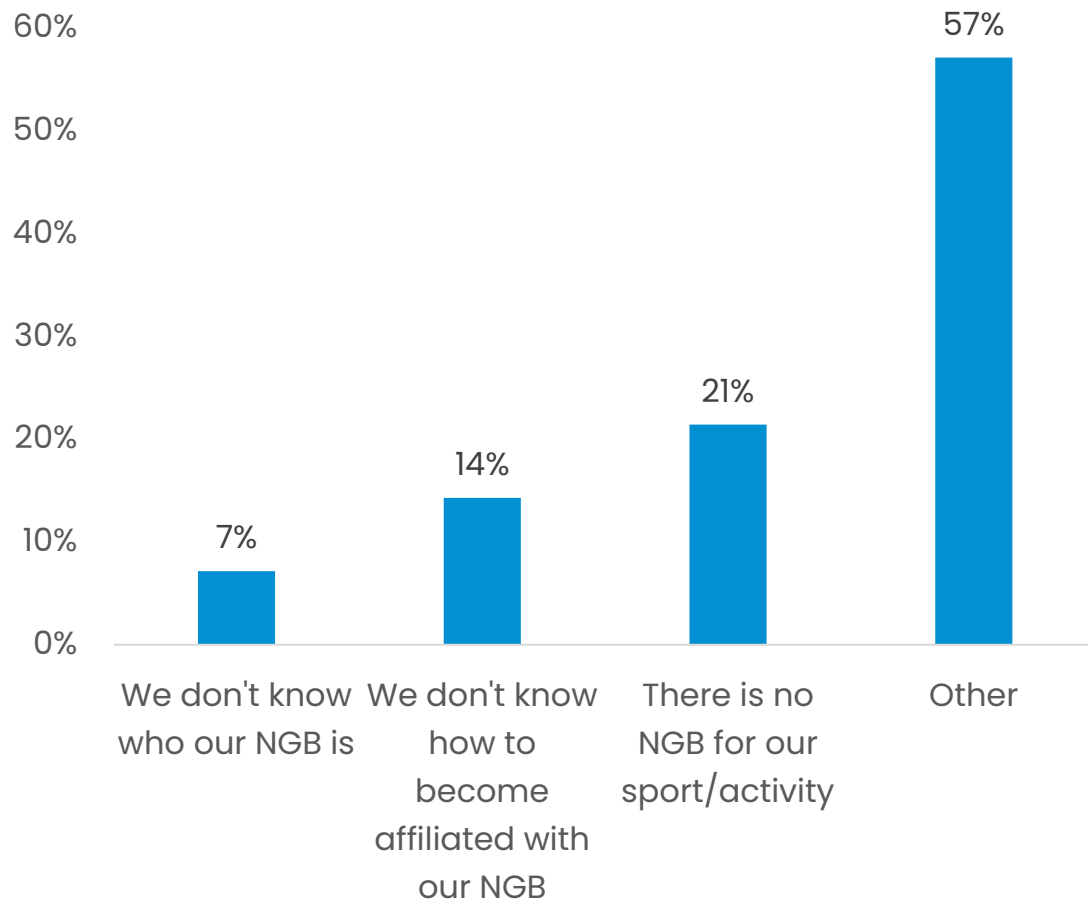


Groups **NOT** affiliated with an NGB

28% of respondents

Reasons for non-affiliation

Reasons groups identified for not being affiliated with an NGB



Groups that listed Other highlighted these reasons for not being affiliated:

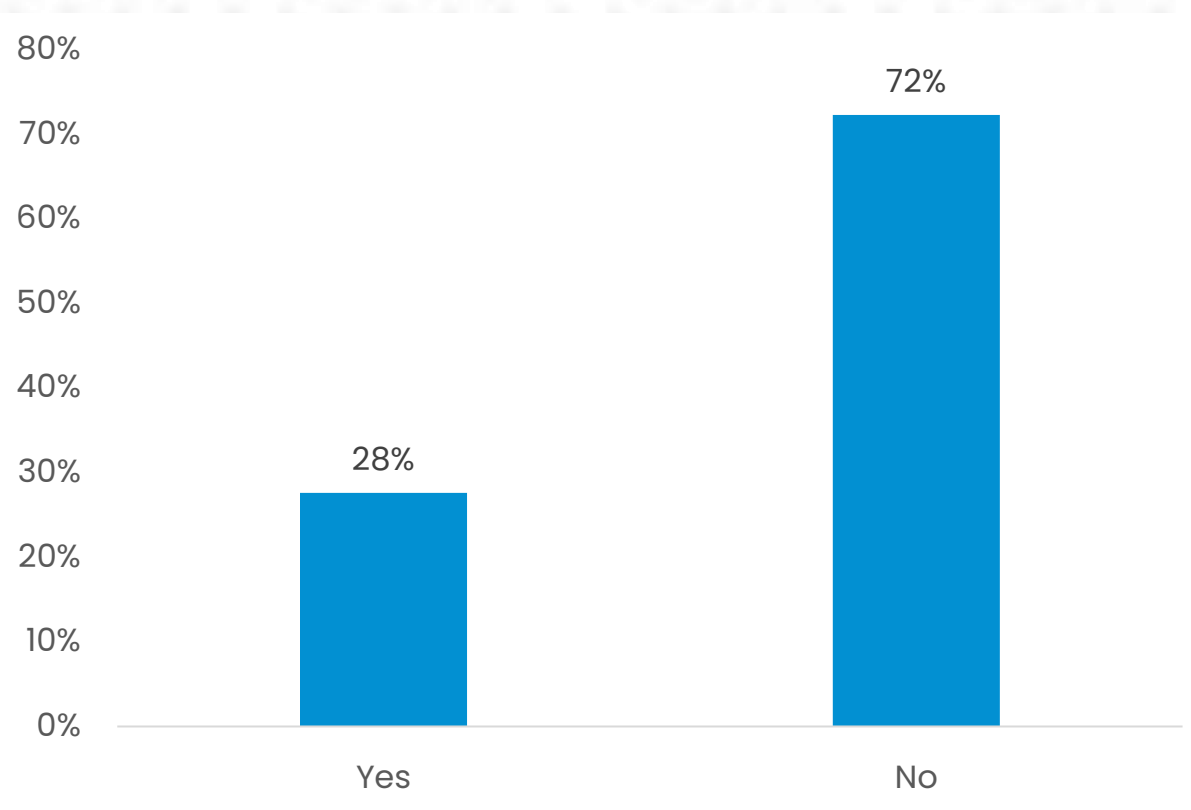
“We concentrate more on health and wellbeing and don't feel we need to register with a NGB”

“Deliver a range of Sport and physical activity tailored towards developing communities and people through sport.”

“Not sure what they can do for us”

Accessing support

% of non-affiliated groups that identified accessing support from NGB's in the past 12 months



Examples of support non-affiliated groups had received:

“We received funding from Sport NI for rent and waiting on PPE package.”

“We received £2,500 from the stadium fund which they are involved in with the Council. This covered costs towards pitches and refs in Belfast.”

Recommendations

- Recognise and respond to the gaps in NI support provision around sustainability and fundraising (*particularly in response to Covid*)
- Consider a sector-wide approach to **measure, build and grow sustainability** of all NI clubs
 - Measurement of and support to build sustainability should include both affiliated and non-affiliated clubs across NI
- Increase insight on the characteristics of NI clubs/groups who currently do not access funding or fundraising support from Sport NI, NGBs or others and are therefore 'unreached'.

