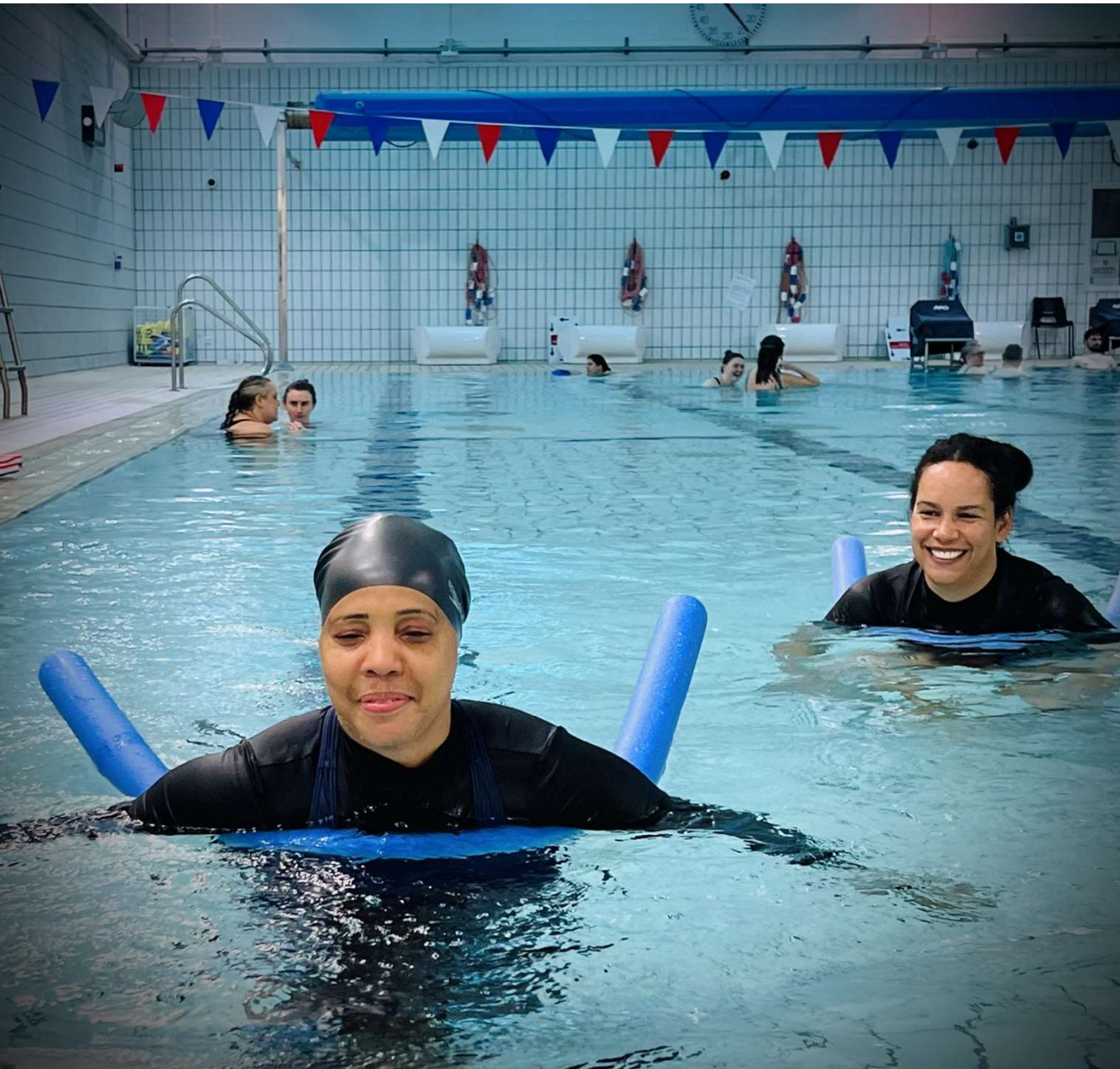




## Recruiting & Retaining Volunteers

Tash Fleming - Director, WeSwim





## Service Design

Build around volunteers

## Embrace digital

- Application process
- Platforms
- Comms





## Be the customer

- Frictionless process
- Comms methods
- Personal thank you.

# Recruiting & Retaining Volunteers

Questions

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