



Embedding Sustainable Development Goals Across Football



LEICESTER NIRVANA FC



Started from the bottom

SUSTAINABLE
DEVELOPMENT GOALS



- No organized football around
- No green spaces
- No corporate or national gym
- No swimming pool
- No leisure centre
- No 3G
- Over 40% of children in poverty
- One of the most deprived areas in the country

Why would we care about sustainability?



The Message

SUSTAINABLE
DEVELOPMENT GOALS

Fast forward 40 years...

Our aim is to become the first grassroots club in the UK to become net zero.

And we're on our way.





Changes

SUSTAINABLE DEVELOPMENT GOALS

Net Zero

Settings conditions to become net zero.



- Created a partnership with DMU and the UN
- Adopted the UN SDGs
- Allocated a climate champion officer post
- Introduced a net zero policy
- Developed a net zero strategy
- Engaged in Carbon Literacy
- Attended a tone of meetings





Sky's the Limit

SUSTAINABLE
DEVELOPMENT GOALS

What's Next

International project
Research project with DMU
Connect with schools
Building energy initiatives





A Club for the Future

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